

## Camille LEVERT

Email: [camille.levert@gmail.com](mailto:camille.levert@gmail.com)

Location: Beijing

Female, French, 34

### Skills & Talents

Managing creative projects

Communication and marketing skills

Writing

Photography & video

Languages: French, English, Chinese

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## Professional Experiences - China, France, USA

-  Since October 2007, Sopexa China - Marketing and communications for the food and drink industry  
**China Marketing Director** - Implementing creative marketing strategy adapted to the Chinese market - Managing proposals made to French clients for their business development in China - Supervising Public Relations Director, Marketing Product Manager and one trainee
-  January to June 2007, OpenMind Asia - French event company  
**Project manager** - Sourcing, consulting on best places in Beijing to organize events
-  October 2006 to March 2007, Hikari productions, French TV prod. company - Beijing, China  
**Photographer, writer & video maker (free lance)** for [www.aujourdhuilachine.com](http://www.aujourdhuilachine.com)
-  Nov. 2005 to June 2006, IP China, Internet services company - Beijing, China  
**Project manager** - Managing intranet and internet projects
-  Nov 2001 to Nov 2005, Interfel, Inter-professional Association of the French Fresh Fruit and Vegetable Industry - Paris, France  
**Internet Manager** - Developing and maintaining the 5 company's websites (corporate, event, public, art, sciences) - Recommending and implementing new projects in the line with the marketing objectives - Identifying and implementing promotion and marketing partnerships Managing account; selecting the external providers - Supervising webmaster trainee
-  May 2000 to July 2001, Fivia, Interactive Marketing Software Editor - Paris, France  
**Public Relations Executive / Webmaster** - Communications responsibilities  
Technical and editorial maintenance of the company's website  
English translation of the software edited by the company
-  August 1993, Cablevision TV 19 - Winchester, Mass. USA  
**Trainee, Cameraman.** Studio & outdoor shootings

**Website:** [camillenchine.com](http://camillenchine.com)

Photography (prize-winner, exhibitions)

Video, sports, travel (China, USA, Europe...)

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## Education - France, China

-  1999 / 2000, INALCO Paris, National Institute of Oriental Languages and Civilisations  
**DESS (Professional higher education diploma)**  
Thesis: « Internet advertising in Asia » & trilingual lexicon production (FR-ENG-CN)
-  1998 / 1999, Nanterre University  
Maîtrise (equivalent to **Master's degree**) English-Mandarin  
Specialized in business, communication and languages
-  1995 / 1996, **Beijing University**, Chinese language classes for six months

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## Technical Skills & Personal Talents

Photography, Writing, Dreamweaver, Photoshop, In Design, HTML, Windows suite